

# WHAT ADVOCACY DOES

MTA is passionate about supporting the introduction of safe and clean vehicles to New Zealand's transport fleet. Our members play a vital role in achieving this and we are committed to providing them with the support and tools they need to drive the country towards our 2050 Net Zero Carbon Emissions target. We are not only a strong advocate for the rights and concerns of the automotive industry but for every Kiwi motorist.

## OUR FOCUS



Work with members to deliver industry best practice service and customer experiences to Kiwi drivers



Support members to attract and retain talent, and operate successful, profitable businesses



Identify and monitor industry trends from around the world, including technological developments, and work with Government and training providers to ensure NZ's automotive technicians have access to training and skills development opportunities



Promote MTA Gift Vouchers and Gift Cards that encourage motorists to use an MTA member for all their vehicle needs



Provide a dispute resolution service for customers when their vehicle purchase or service doesn't go to plan



Work with Government to ensure immigration pathways are available to access experienced technicians from overseas, particularly those working with emerging technologies



Work with Government on vehicle safety and consumer protection laws (such as fair trading and responsible lending)



Continue to work with Government to introduce a proposed scrappage scheme, designed to encourage people into cleaner, safer cars

# WHAT OUR MEMBERS DO

Founded in 1917, MTA exists to promote vehicle safety and sustainability, and represent NZ's automotive businesses. Today, more than 3,800 MTA members take care of Kiwi's complete motoring needs, from importing through to scrapping. Not every business has what it takes to be an MTA member - we set high standards that mean our members are amongst the best qualified and most successful automotive businesses in the country.

